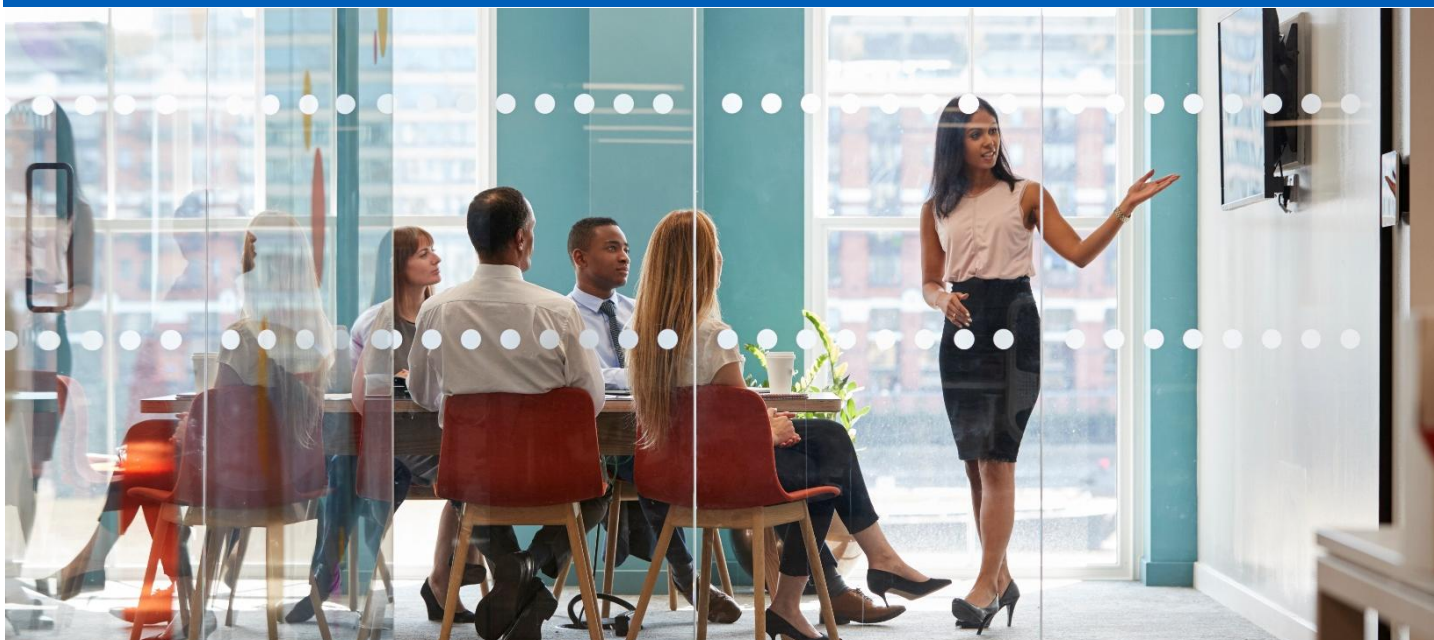


Dimensions of Professional Selling® (DPS)

February 25-27, 2025 | Cincinnati, Ohio



PROGRAM LOGISTICS

We are delighted to share program information for the upcoming *Dimensions of Professional Selling® (DPS)* program scheduled for February 25-27, 2025. The DPS program will take place at a venue in Cincinnati, OH. Program venue information will be confirmed and shared in the coming days.

Participants can expect to return to their responsibilities with the most dynamic and complete set of sales development skills in existence! Positional selling is helping sales professionals all over the world improve their sales, market share, and profits.

PROGRAM DATES AND TIMES

DPS: February 25-27, 2025

Tuesday: 8:00 am – 5:00 pm EST
Wednesday: 8:00 am – 5:00 pm EST
Thursday: 8:00 am – 12:00 noon EST

PROGRAM ATTIRE

The attire for the program is business casual.

MEALS

Carew will provide participants with a morning break, lunch, and afternoon break on all program days. Additional meals are the responsibility of each participant.

PROGRAM CONFIRMATION

To confirm attendance at the DPS program and complete the required program registration, click the following link: [CLICK HERE for Open Enrollment Pre-course Questionnaire](#)

(Please note: Completing the pre-course questionnaire serves as final confirmation of participant attendance. Participants will not receive a confirmation number). The registration and questionnaire help our facilitators understand the participants' needs. Responses are essential to the class dynamics and will help us prepare for the program.

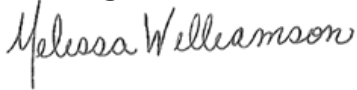
PROGRAM CONCLUSION/DEPARTURE

The DPS program concludes at 12:00 noon EST on Thursday, February 27th. Return flights should be scheduled for a departure time of 2:00 pm EST or later to allow for the completion of the training and travel time to the airport (Please refer to the program schedule on the following page).

Please feel free to e-mail me, Melissa Williamson, at mwilliamson@carew.com should there be any questions.

We look forward to providing a dynamic Dimensions of Professional training program.

Best regards,



Melissa Williamson, Sales Catalyst

DPS AGENDA

Program Overview for [Dimensions of Professional Selling \(DPS\)](#)

Tuesday 02/25/2025	Wednesday 02/26/2025	Thursday 02/27/2025
8:00 am EST Kick-Off	8:00 am EST Start	8:00 am EST Start
<p>Module 1 <i>Take the LEAD</i></p> <p>Module 2, Part I <i>Invest in the Relationship</i></p>	<p>Module 4 <i>Find the Area of Opportunity</i></p> <p>Module 5 <i>Present with a Purpose</i></p>	<p>Module 8 <i>Assume the Responsibility</i></p> <p>Module 9 <i>Become the Only Choice</i></p>
12:00 noon – 1:00 pm Lunch	12:00 noon – 1:00 pm Lunch	12:00 noon Boxed Lunch
<p>Module 2, Part II <i>Invest in the Relationship</i></p> <p>Module 3 <i>Get Organized</i></p>	<p>Module 6 <i>Make the Customer Part of the Solution</i></p> <p>Module 7 <i>Close for Results</i></p>	
5:00 pm Conclusion of Day 1	5:00 pm Conclusion of Day 2	12:00 noon Conclusion of DPS Program